

Dear All

In response to the economic crisis caused by Covid-19, Essex County Council has commissioned Let's Do Business Group to provide a fully funded business support service for employers across Essex. This offer includes up to 12 hours of consultancy services to individual businesses for the rest of the financial year. The service will help businesses survive or recover from the impact of COVID-19, improve, change or expand, or help them consider their options for the future, including developing longer-term business strategies.

The enhanced business support service builds on the existing support the COVID-19 Essex County Council Business Support Team has been providing Essex businesses since March 2020. The service also utilises the experience of Let's Do Business Group who have extensive knowledge of the Essex business environment from previously delivering the INVEST Essex service on behalf of ECC.

Essex businesses can access advice and support including:

- Finance and risk
- Customer interaction, target markets and marketing
- Supply chain management
- Staffing and recruitment
- Workplace Operations

Businesses can access the support by visiting www.backtobusinessessex.co.uk/ or calling 0800 970 8981.

In order to help promote the service to business in your district we would be grateful if you can:

- Update the business support information you share on your websites and replace any reference to our Covid support email address (COVID19BusinessSupport@essex.gov.uk) with a link to the Essex Back to Business website (www.backtobusinessessex.co.uk).
- Promote the offer through your business newsletter
- Promote the offer via social media.

For the full press release please visit <https://www.essex.gov.uk/news/ecc-expands-its-business-support-service>

Kind regards

Laura Moore

Covid 19 Business support

W: www.essex.gov.uk/support-for-employers-and-businesses



